



PHOTO BY DAVID THOMPSON

WINDY BUSER, LVN

Bayside Aesthetics

BY IAIN MACKENZIE

Windy Busher's Bayside Aesthetics, recently recognized as the Emerging Business of The Year in Rockwall by The Rockwall Chamber of Commerce, is the essence of "quality over quantity." Rather than leaning into the allure of a massive med spa, Windy chose to take her business in a different direction. Bayside Aesthetics caters to its clients, offering a very personal and customized, a one-stop boutique experience where they will find everything, they would expect from a high-end med spa except for a huge, crowded waiting room. Windy makes a point to give each client the unique, individualized attention they deserve.

HEALTH, WELLNESS, BEAUTY

Windy is a certified nurse injector, and she holds herself and her equally qualified staff to a high standard of customer service and professional skill. "If someone says they want

Botox injections because they look tired, we ask them why they are tired and address that aspect as well. Health, wellness, beauty under one roof is our goal," she says.

Bayside Aesthetics offers a wide array of services customized to meet your goals and needs, from injections, chemical peels, and hormone and nutrition counseling to hydration and vitamin infusions in their IV lounge (revive lounge). Windy and her team deliver on the promise of a complete and customized, boutique-quality experience.

With a highly trained team of professionals applying a broad range of revitalizing and cosmetic procedures, a very customized experience, and a luxurious environment, Windy Busher's Bayside Aesthetics delivers on its promise and creates a very convincing argument for its tagline: Aging gracefully, not naturally!

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PHOTO BY KELLY MCMULLIN PHOTOGRAPHY

YOLANDA MICKENS

Fifty Shades Nail Spa

BY DAVID BUICE

Like many of us graduating from high school, Yolanda Mickens was not exactly sure what lay ahead. Her first inclination was to enroll in beauty school to become a hair stylist. She soon decided, however, that styling hair was not her calling. Next, she thought of following in the footsteps of her grandmother who had earned a college nursing degree. She secured work with a nursing agency, but a company reorganization eventually left her without a job. Then, after much soul searching, Yolanda returned to beauty school and secured her license and certification as a nail technician, and later a certification as an esthetician as well.

She's operated Fifty Shades Nail Salon since 1998, and while most of her clients are girls and women, an increasing number of men wanting to

be well-groomed have become patrons as well. Services for those coming to Fifty Shades Nail Salon include not only a pedicure or manicure, but enhanced nails and body scrubs, if desired.

Yolanda's concentration is always on quality customer service, including an emphasis on cleanliness and the health of her patron's nails, along with the use of only the highest quality nail products.

She also works closely with each of her patrons, helping them choose the colors and nail products that are best for them.

She sums up her services saying, "I learned long ago that it's not always about the dollar. Above all, I want my customers to be happy, satisfied and beautiful."

CONTACT

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